



DIOCESAN
MINISTRY APPEAL

QUICK REFERENCE

Key dates for Diocesan Ministry Appeal 2024

- **Video Weekend: February 3 & 4, 2024**
- **Intention/Commitment Weekend: February 10 & 11, 2024**
- **Follow-up Weekend: February 17 & 18, 2024**

February 3&4, 2024: Video Weekend

- Show Video
- Prepare Homily on importance of the DMA (see manual)
- Tell parishioners to expect a letter from Bishop Golka

February 10&11, 2024: Intention Weekend

- Prepare Homily on Diocesan Ministry Appeal *
- Conduct In- Pew Solicitation *

February 17&18, 2024: Follow Up Weekend

- Mention Diocesan Ministry Appeal in Homily
- Pulpit Announcement from Pastor, Lay Leader, Ministry Leader

For Video Weekend:

- Display Posters
- Include DMA Prayer in General Intercessions *
- Include DMA Prayers of the Faithful *
- Publish DMA Bulletin Announcement*
- Include DMA Bulletin insert in Weekly Bulletin
- Place DMA website/social media ads*
- Place DMA Logo with link to giving site in all parish communications.
- Display DMA QR code in pews/hymnals*

For Intention Weekend:

- Place bangtail envelopes in pews
- Include DMA Prayer in General Intercessions *
- Include DMA Prayers of the Faithful *
- Publish DMA Bulletin Announcement*
- Include DMA Bulletin insert in Weekly Bulletin
- Display DMA QR code in pews/hymnals*

For Follow Up Weekend:

- Place bangtail envelopes in pews
- Include DMA Prayer in General Intercessions *
- Include DMA Prayers of the Faithful *
- Publish DMA Bulletin Announcement*
- Include DMA Bulletin insert in Weekly Bulletin
- Display DMA QR code in pews/hymnals*

***Note that all DMA materials can be found at:**
giving.diocs.org/Diocesan-Annual-Appeal/Materials

***It is also recommended you have a lay witness lead an in-pew appeal on a separate weekend (see manual).**